



The Robin.io Partner Program

At Robin.io, partners are integral to our success. Our partners include innovative, global software, consulting, and technology companies. Working together, we help our customers harness the power of Kubernetes and cloud-native technologies, and the value they bring to their organizations.

Top Reasons to Partner with Robin.io



Drive Your Customer's Cloud Native Journey

Robin.io can help augment your portfolio when trying to tackle modern requirements around cloud-native technologies and how to extend to more critical and stateful applications. Together, we can create meaningful solutions for your customer's business.



Comprehensive Program

Robin.io offers a robust program that delivers the resources you need to be successful: training/enablement, joint campaigns, engineering support and much more.



World-class Ecosystem

The Robin.io partner and technology ecosystem provides you with the resources you need to provide differentiated solutions to help customers address the challenges of the cloud-native world, across both enterprise and Telco use cases.

The Robin.io Partner Program

Our partner network delivers innovative solutions that solve customer and industry challenges. We are building a solid ecosystem that will help accelerate the adoption of Kubernetes in the enterprise and Telco markets and make it easier for customers to accomplish their business goals through technology.

As customers bring more stateful applications to Kubernetes, it will become even more critical to deliver solutions that customers demand, which will give them a competitive advantage and change the way they do business.

Partner Benefits

Benefit	Registered Partner	Premier Partner	Strategic Partner
Joint Marketing	✓	✓	✓
Logo on Robin.io site	✓	✓	✓
Social Media outreach	✓	✓	✓
On-demand sales engagement (meet at the customer)	✓	✓	✓
Qualification/Certification with Robin		✓	✓
Joint Solution Paper		✓	✓
Joint Partnership Announcement		✓	✓
Sales Training and Enablement		✓	✓
Account Planning		✓	✓
Robin NFR license and support			✓
OEM/Reseller discount			✓
Enhanced qualification			✓
Quarterly Business Reviews and planning			✓